

HOW TO STOP EVERYBODY FROM SENDING LOAN OFFERS TO YOUR DATABASE

THE BAD NEWS:

Did you know that every time you pull credit on somebody, the credit bureaus alert all the big mortgage companies and banks (your competition) that a mortgage company has pulled a credit report. The bureaus then give these big companies the name and address of the person whose credit you just pulled. This all happens within 10 minutes of you pulling their credit. So after you think you have them signed up, they are getting offers from all the big banks that were alerted to you pulling your clients credit. . The credit bureaus do this because the big banks pay big bucks to do this. Yes this is legal, and yes it absolutely happens, and no they do not need the permission of your client to do this.

THE GOOD NEWS:

You can “opt our” your clients from this invasion of their privacy and thus stop your competition from calling your clients the same day you pulled their credit for a full five years.

Every time I meet with one of my clients, I sign onto the internet to the following link:
<https://www.optoutprescreen.com/?rf=t>

This site “opts out” all of my clients from these harassing calls from my competitors. Now the only person that is alerted that I pulled their credit is me. **AND THIS IS FREE!!**

This will also prevent 75% of all the junk mail from other lenders too.